



Free Event Admission

*** Refer 6 New Members and Win 2**

Free Event Admissions

*** Refer 9 New Members and Win 3**

Free Event Admissions

Referrals must be submitted to Laura Ebbinger (lauraebb@yahoo.com) or Rebecca Cranor (rcranor@sunstonehotels.com). A Valid MPI Application must be filled out for referral to count.

Deadline for Referrals is May 31, 2009.

Opportunity Drawing Committee

Shirley A. Rogers, the Opportunity Drawing Chairperson is asking members for donation. "I am asking for donations of all types, sizes and services for the Opportunity Drawings," she said. "Your help is needed; there is nothing too small or too large to give."

Student Committee

It's been a busy spring for the Meetings & Events Student Association at San Diego State University. On March 5th we hosted our annual Speed Meet – which is a twist on speed dating. It's where we have industry professionals and students network, but the students have to rotate seats every 3 minutes until everyone has had the chance to talk to everyone. We had 15 professionals and 20 students participate. On March 6th MESA members participated in the annual HTM High School Conference that the School of Hospitality and Tourism at SDSU hosts and plans every year. This year the event consisted of presentations aboard the USS Midway, tours of various hotels and restaurants in downtown, along with tours of the Convention Center and Old Town Trolley Tours. MESA students acted as guides on the various tours. On March 20th we had 3 members join other SDSU students at Johnson Elementary to read to a kindergarten class.



A few MESA members. From left: Jingya Liu, Alyssa Frediani, Diana Rosa Mesa

ACCESS continues win streak

Los Angeles, CA, March 5, 2009 – ACCESS Destination Services Partner, Ilene Reinhart, DMCP, CMP, was honored as co-winner of "Destination Management Professional of the Year," the top Recognition Award of the Association of Destination Management Executives (ADME).

Reinhart accepted her award at the Fourth Annual ADME Achievement Awards for Excellence in Destination Management Gala Banquet, the closing event of the ADME 2009 Annual Conference, held March 1-4 at the Westin Riverwalk in San Antonio, TX. This highly coveted award recognizes an individual who has given their time, dedication, leadership and knowledge towards the advancement of the destination management industry. States Reinhart, a Charter member and Past President of ADME, "I am deeply honored and humbled to be recognized in this manner by the peers in my industry. I am pleased to have been a part of ADME for many years and plan to continue to work vigorously for ADME towards educating everyone as to the

value that DMCs bring to the meetings and hospitality industry." This is the second time an ACCESS Destination Services Partner

has received this coveted award. ACCESS CEO, Chris Lee, DMCP, was honored in 2006.

The ACCESS Destination Services San Diego team was also recognized as an Achievement Award Finalist in the Best Teambuilding Activity Category,

with their socially responsible "Learning is Fun through Technology" event which took place in New Orleans, LA involving corporate IT executives and underprivileged youth in a sustainable computer lab building project benefiting the youth and the entire community.

The Association of Destination Management Executives (ADME) is the only professional society for destination management executives with more than 275 members in North America and the European Community. (www.adme.org)

