

ACCESS

Destination Services

3515 Hancock Street, Suite 200
San Diego, CA 92110
619.299.2200-tel
619.299.2209-fax
www.accessdmc.com

FOR IMMEDIATE RELEASE
Contact: Christopher Lee, DMCP
Phone: 619.299.2200

ACCESS SAN DIEGO TEAM RECEIVES BANK OF AMERICA AWARD OF EXCELLENCE



San Diego, CA, July 12, 2007 – Today, Bank of America presented **ACCESS** Destination Services, San Diego with their most prestigious recognition award, the “Award of Excellence”. This award is given annually by BofA to their top supplier partner worldwide. Historically reserved for a hotel partner, this is a first-ever distinction for a destination management company or “DMC” by BofA. The award was presented, via conference call, by Brooke Lawn, Senior VP, Global Marketing, and Kevin Cronin, Senior VP, Recognition and Rewards, both with BofA, together with Gina Smith, Account Manager with BCDMI, in recognition of excellent service as their DMC supplier partner in the successful operations of 5 waves of Bank of America’s largest recognition program in 2007. Additionally, the Sheraton San Diego Hotel & Marina, host hotel for 3 of the 5 waves, was named the BofA hotel partner

recipient of the “Award of Excellence.”

“This year Bank of America decided to expand the award program to also recognize **ACCESS** because they most exceeded performance expectations in the course of our 2007 recognition programs”, expressed Brooke Lawn of Bank of America. **ACCESS** CEO, Christopher Lee, responded, “It is truly an honor to be recognized by such an experienced and professional group as Bank of America. The partnership ‘triad’ between BCDMI, Bank of America, and **ACCESS** is what made this year’s programs such a success.”

Since 1970, **ACCESS** Destination Services has provided the highest caliber of full-service, professional destination management and event production services in the West, including Anaheim/Orange County, Las Vegas, Los Angeles, Palm Springs and San Diego.

www.accessdmc.com