

**Daily Hot Ideas****Petal Power**

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Floral arrangements can double as both entertainment and gifts when florists create custom bouquets on the spot for attendees. Set up a floral-arranging action station (with various flowers, greens and containers) during the welcome reception. Attendees choose their favorite stems for the floral designer; at the end of the event, participants take their bouquets to their rooms, to be enjoyed for the duration of the meeting. Thanks to Mary Carvotta-Trexler, partner at San Francisco-based ACCESS Destination Services (accessdmc.com), for the idea.

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