

## ACCESS Destination Services Joins Stellar Line-Up At IMEX America

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[ACCESS Destination Services](#) will be among nearly 1,500 companies exhibiting their products and services at a brand new trade show for the U.S. and global meetings, events and incentive travel market – [IMEX America](#) - Las Vegas, October 11th – 13th.

# ACCESS

*Destination Services*

The IMEX trade show is set to welcome a wide range of exhibiting companies and organizations from North America and countries around the world, and from across all sectors of the meetings and incentive travel industries.

In a recent U.S. market research study (CIC's "Economic Significance of Meetings to the US Economy"), the meetings and incentive travel market was shown to generate \$263 billion in spending, support 1.7 million U.S. jobs, and contribute \$106 billion to the U.S. GDP.

The week of [IMEX America](#) will kick off on October 10th with 'Smart Monday' - dedicated solely to professional education. The program has been designed in cooperation with [IMEX America](#) strategic partner and premier educational provider, [Meeting Professionals International](#) (MPI).

Smart Monday will be followed by the three-day trade show, October 11-13th, at [the Venetian](#)/Palazzo/[Sands Expo](#) in Las Vegas, in addition to 14 major trade industry events, networking events and more.

With IMEX organizers importing their proven 'hosted buyer' business model to North America for the first time, they hope to replicate the success of the award-winning IMEX in Frankfurt, which will celebrate its 10th anniversary next May.

Designed to stimulate new business opportunities, and create or strengthen relationships, this dynamic model will bring [IMEX America](#) exhibitors face-to-face with over 2,000 high-level meetings and events buyers who are prequalified and hosted, and have an interest in doing real business.

Attracted by the organizer's promise and reputation to deliver 'more than just a trade show', thousands of non-hosted buyer attendees from throughout the U.S. domestic market are expected to take part in [IMEX America](#).

As part of the excitement at [IMEX America](#), [ACCESS Destination Services](#) partners from throughout the United States will be exhibiting under one roof for the first time since their company expansion earlier this year. All [IMEX America](#) attendees are encouraged to visit booth #1132 to get acquainted with our national team.

Additionally, taking a page from IMEX in Frankfurt, the [IMEX America](#) show floor will feature visual and cultural diversity and a high design-aesthetic atypical of U.S. trade shows - including staff wearing traditional costumes and the incorporation of local rituals and ceremonies that make the global meetings market so exciting.

Commenting on the business value of [IMEX America](#) to exhibitors, IMEX Chairman [Ray Bloom](#) said:

"Indicators such as the MPI Business Barometer confirm that a solid recovery has been under way for over a year, with attendance and spending surging during that time. This is why exhibitors come to [IMEX America](#). They want a slice of this incredibly powerful market. Couple that with the fact that Las Vegas is one of the world's leading destinations for meetings and events in the world and you have a winning proposition for exhibitors ... and buyers... alike."

According to [Chris Lee](#), DMCP, Chief Executive Officer of [ACCESS Destination Services](#), "We know that the U.S. meetings and events market is the strongest in the world. And with our recent company expansion, we now have the ability to deliver long-term value to our clients and industry partners across the country. We believe [IMEX America](#) is the perfect venue for introducing our dynamic national team."

Since 1970, [ACCESS Destination Services](#) has provided the highest caliber of full-service, professional destination management and event production services in North America, with offices in Los Angeles, Orange County, Palm Springs, San Diego, San Francisco, Las Vegas and now, in Orlando, Miami and Chicago. Follow us on Facebook and Twitter to keep up with our latest company news.