

ACCESS

Destination Services

3515 Hancock St., Suite 200
San Diego, CA 92110
www.accessdmc.com

FOR IMMEDIATE RELEASE

Contact: Christopher Lee, DMCP, Chief Executive Officer
Phone: 619-299-2200

ACCESS Partner Ilene Reinhart, DMCP, CMP, Retiring after 32 Years

Long Beach, CA, April 6, 2010 – **ACCESS** Destination Services, the leading Destination Management and Event Production Company in the Western United States, announced today that **ACCESS** Partner and long-time industry veteran, Ilene Reinhart, DMCP, CMP, will retire from the **ACCESS** Los Angeles office after 32 years in the business.

She is a past president of the Association of Destination Management Executives (ADME), and was the 2009 recipient of ADME's Destination Management Professional of the Year Award, the highest honor bestowed to a destination management professional. For over 30 years, Ilene has been tireless in her efforts to advance common DMC goals, elevate the quality of DMC services, and enhance the professional perception of DMCs to clients, hotels, CVBs, and allied organizations such as MPI.



Ilene Reinhart, DMCP, CMP

Ilene's contributions to the industry also include developing standards for DMC accreditation; political action leadership; co-authoring a text book and training materials; and serving as a role model for young professionals through teaching at California State University, Long Beach. She will be missed by many within the hospitality industry, including her Partners and team members at **ACCESS** Destination Services, as she embarks upon the next chapter in her life. Ilene and her husband plan to move to Colorado to enjoy time with family and friends.

As part of the succession of the **ACCESS** Los Angeles office, **ACCESS** Partner and CEO, Chris Lee, DMCP, will assume Ilene's interest in the company and oversee the operation. Jennifer Miller, DMCP, General Manager of **ACCESS** San Diego will also expand her role and serve as General Manager of the Los Angeles office.

*"We have always strived to be the best DMC in Los Angeles and I want **ACCESS** to continue to grow and thrive here,"* said Ilene, adding, *"I am very confident that Chris and Jen will lead this office and the company to new heights!"*

Since 1970, **ACCESS** Destination Services has provided the highest caliber of full-service, professional destination management and event production services in the West, including Anaheim/Orange County, Las Vegas, Los Angeles, Palm Springs and San Diego... and now proudly serving Northern California!

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