



*Excerpt from July 9, 2009 edition of The Daily Transcript*

## **HOSPITALITY BEAT**

### **ACCESS unites community for Ronald McDonald House**

In response to increased scrutiny of the meetings industry, ACCESS Destination Services recently brought together local hospitality members for a day of charitable giving at the Ronald McDonald House of San Diego, preparing the new facility and demonstrating the value of CSR (corporate social responsibility) events as conference and meeting inclusions.

This facility provides a home-away-from-home for families whose children are being treated for potentially life-threatening illnesses at area hospitals.

Volunteers from the Convention Center, Convention and Visitors' Bureau and over 20 area hotels participated in a CSR activity with ACCESS to prepare the 47-room facility for move-in.

Approximately 100 volunteers from the local hospitality community accomplished team assignments including kitchen and storage set-up, sleeping room sanitation and preparation, welcome packet production and art projects resulting in the readiness of all rooms for occupation by families in need.

"You are like angels to us. In a matter of hours you accomplished so much that will leave a lasting impression on the families who rely on the Ronald McDonald House," stated Bill Lennartz, president & CEO, Ronald McDonald House Charities of San Diego Inc.