

ACCESS

Destination Services

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FOR IMMEDIATE RELEASE

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ACCESS RE-AFFIRMS ADMC STATUS!



January 22, 2009, San Diego, CA - **ACCESS** Destination Services (Los Angeles, Orange County, Palm Springs and San Diego), among the first DMCs to achieve Charter status as an **Accredited Destination Management Company** (ADMC) by the Association of Destination Management Executives (ADME), recently **re-affirmed** their **ADMC status**. As one of the original 24 destination management company ADMC recipients worldwide, **ACCESS** demonstrated that it has met the ADMC program standards and completed a successful review of their application by the ADMC commission. Program standards include requirements that measure the longevity and stability of the company, the company's commitment to the DMC industry and its service levels to clients.

The program was developed to set standards and industry best practices for companies providing destination management services as well as to "enable clients to identify professional DMCs when they are searching for an industry partner," states Ilene Reinhart, DMCP, CMP, ADME past-president and Partner at **ACCESS** Destination Services. In an age where anyone can call themselves a DMC, this program assists the meeting planning community by identifying and qualifying standards and criteria that are indicative of the highest quality destination management service providers.

Reinhart further states, "The program is **designed to elevate the professionalism of the industry** which is comprised of a wide variety of destination management companies in size and scope." The process for accreditation also serves as a valuable self-assessment tool, allowing a DMC to review its practices and ensure that it adheres to the recognized standards within the industry. A commission comprised of individuals representing the DMC and meetings industry along with legal, financial and academic advisors, reviews and approves applications.

Since 1970, **ACCESS** Destination Services has provided the highest caliber of full-service, professional destination management and event production services in the West, including Anaheim/Orange County, Las Vegas, Los Angeles, Palm Springs and San Diego.

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