

ACCESS

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FOR IMMEDIATE RELEASE
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ACCESS CEO CHRIS LEE RECEIVES TOP ADME RECOGNITION AWARD

San Diego, CA, February 13, 2007 – **ACCESS** Destination Services CEO, **Christopher Lee, DMCP**, was honored



as “**Destination Management Professional of the Year**”, the top Recognition Award of the **Association of Destination Management Executives (ADME)**. Lee accepted this award at the Second Annual ADME Achievement Awards for Excellence in Destination Management Gala Banquet, the closing event of the ADME 2007 Annual Conference held February 9-11 at the Westin Mission Hills Resort & Spa in Rancho Mirage, CA. This highly coveted award recognizes an individual who has given their time, dedication, leadership and knowledge towards the advancement of the destination management industry. States Lee, a co-founder

and Past President of ADME, “This is a profound honor, to be recognized by my peers in the industry. I am proud of what ADME has become and hope that this will inspire future leaders to make a difference as well.”

ACCESS Destination Services Partner, **Barb Smith, DMCP**, and the **ACCESS** Palm Springs team were also recognized as **Achievement Award Finalists** in the Best Creative Events/Teambuilding Activity Category.

The Association of Destination Management Executives (ADME) is the only professional society for destination management executives with more than 225 members in North America and the European Community.

(www.adme.org)

Since 1970, **ACCESS** Destination Services has provided the highest caliber of full-service, professional destination management and event production services in the West, including Anaheim/Orange County, Las Vegas, Los Angeles, Palm Springs and San Diego. Chris Lee is an Owner in the company as well as its’ Chief Executive Officer.

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